

Latitude

Destination South West

South West
England

**Ilfracombe * Isles of Scilly * Mounts Bay *
Falmouth * Fowey * Truro * Plymouth * Dartmouth *
English Riviera * Portland * Poole**

www.destinationsouthwest.co.uk

Royal Princess visits

Dartmouth

Britannia Royal Naval College offering the perfect backdrop to this superb cruise call. Guests, Officers and Crew all agreed this was a visit that has to be replicated again and again.



Fantastic for the local economy

Isles of Scilly

Isles of Scilly offer on-board tourist material literature and advice to visiting cruise ships. Very, useful for those Guests wish to see the islands independently. This adds value to any cruise call and is a superb welcome to the Isles of Scilly.



Bob Harrison & Mike Reynolds had a meeting with Lord Berkeley at the House of Lords. High on the agenda was the Olympic Games of 2012 and the SW of England.

Plymouth City Centre

The south west of England is famous for it's food and the diversity of food from the region is best seen at Britain's biggest annual free food festival, Flavour Fest which takes place on the Armada Piazza in the city centre from 15th to 17th August 2008.

Flavour Fest includes a cookery demonstration theatre, and Kids in the Kitchen Marquee with loads of exciting hands-on fun with Ready Steady Science, Horrible Histories of Food.

Plymouth is also an Eight Olympic Live Sites, where you will also be able to experience all of

the Olympic action live from Beijing on the huge outdoor permanent big screen.

www.plymouthcitycentre.gov.uk



Flavour Fest 2007

Special points of interest:

- > Upgraded web-site
- > Special events in the SW of England
- > House of Lords visit
- > Executive Board
- > Cruise calls
- > Funchal 500
- > Port of Truro join DSW

Latitude

Is sponsored by
Ocean BMW
Car rental contact

Stephen Vernon

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See the upgraded DSW website
www.destinationsouthwest.co.uk

English Riviera
announce
3 cruise calls for 2009

www.destinationsouthwest.co.uk



Portland

Portland Port was pleased to welcome the “Spirit of Adventure” to Dorset in June for her first visit to the port. Onboard Guests were treated to excursions including visits to local places of interest such as Portland Castle, Abbotsbury Swannery and Athelhampton Hall and some of the more active even chose to explore the area on a guided bicycle tour.

Poole

Hapag Lloyd's Hanseatic was the latest cruise ship to visit Poole. It was the ship's first call to the port, having been to St Malo, Tenerife, and Morocco.

The ship berthed at New Quay with 180 German Guests aboard, who had a choice destination excursions for the day. One trip offered a coach trip to historic Salisbury Cathedral and the wonders of Stonehenge, whilst another offered the visitors the delights of nearby Corfe Castle and Athelhampton House.

PHC supplied a shuttle service to take Guests into the historic town, to walk along the Quayside, explore the old town and go shopping.

Destination Southwest Executive Board

John Healy and Robin Barker resigned from the DSW Executive as their work situations changed. Following a vote, *Jim Stewart and Rupert Best* were appointed to the DSW Executive. Their expertise will bring a new dimension and expertise to Destination Southwest.

Jim Stewart - BA (Hons), MBA, MICS

Jim Stewart was appointed Chief Executive of Poole Harbour Commissioners in January 2002. Poole Harbour Commissioners act as the statutory authority for Poole Harbour and manage the commercial port of Poole. The organisation also runs a logistics and transport division and operates the Poole Quay Boat Haven. Jim is a Council member and trustee of the British Ports Association and is a director of Dorset Business (Chamber of Commerce). He serves Chairman of the Poole Harbour Steering Group and is a director of Poole Lighthouse Arts Centre.

Jim started his shipping career as a chartered shipbroker on The Baltic Exchange in the City of London in 1980, and was appointed as Chief Executive of shipbroking companies in London and New York from 1990.

In 1998/99 Jim completed an MBA in International Business at Cass Business School, City of London.

Email: chiefexecutive@phc.co.uk

www.destinationsouthwest.co.uk



Rupert Best – His Working Life

Educated Winchester, BRNC Dartmouth and London Business School

Rupert served in Royal Navy 1961-1989, mostly in or connected with Submarines but in early years spent time in Coastal Minesweeper, Aircraft Carrier and Frigate. Overseas based ship time included Far East (Singapore) and Australia (Sydney). Two years Exchange Service with United States Navy at Submarine Base, New London, Connecticut.

Two submarine commands – HMS *Ocelot* (diesel) and HMS *Courageous* (nuclear powered Fleet Submarine)

Only passenger ship time was as boy en route to New Zealand via the Panama Canal (Shaw Savill *Mataroa*) in 1951 and return to England via Cape of Good Hope (Shaw Savill *Dominion Monarch*) in 1952.

He joined two others to form Portland Development Partners in 1992, subsequently merging with Dorset-headquartered Langham Industries to form Portland Port Limited in December 1994, followed by successful bid for site of Portland Naval Base. Director of Portland Port Limited and Portland Harbour Authority Limited, where responsibilities at different times have included Cruise Shipping Development, Defence Business Development, Communications and promoting a Harbour Revision Order to effect change from Dockyard Port to conventional UK Harbour Authority.

Younger Brother of Trinity House, Member of the Nautical Institute and Fellow of the Chartered Institute of Transport

Cider apple grower in West Dorset. Council Member of the Royal Bath & West of England Society and Chairman of its Orchards & Cider Committee. Liveryman of the Worshipful Company of Fruiterers. Currently, Chairman of the Dorset Branch of the Country Land & Business Association (CLA).

Rupert Best is A Deputy Lieutenant of Dorset

Bob Harrison Director Cruise Operations. T.+44 1803 771136



Funchal 500 Tall Ships Regatta in Falmouth

Falmouth will host the start of the Funchal 500 Tall Ships Regatta from 10th to 13th September. A fleet of some twenty Tall Ships will arrive on Wednesday 10th and leave on Saturday 13th September in a parade of sail preceding the race start. Carrick District Council is the lead accountable body for the event in Falmouth working with local partners, sponsors and supporters to make the event a success for the town, whilst Sail Training International is the Regatta organiser overall, co-ordinating all activities with partners in the three ports.

The event is the highlight of a year of festivities in Madeira celebrating the 500th anniversary of the founding of Funchal. The ships will race from Falmouth to Ilhavo in Portugal then on to Funchal where a fantastic festival and welcome will await them.

Whilst in Falmouth the larger ships will welcome visitors on board to look around these historic vessels. Ships taking part in the regatta will come from sixteen countries ranging from Mexico to Russia. Crews will add an international dimension to the town as a host of different languages will be heard, musicians will play impromptu sessions and add colour in their national uniforms. The ships crew parade will bring colour and excitement to the town centre streets on Thursday.

Stephen Vernon a life before Ocean BMW

Having worked for Cunard I understand the importance of exceeding customers expectations, not only of the vessel, but you as a person. I recall my initial interview at the Merchant Navy Hotel at Lancaster Gate, I can honestly say it puts "Dragons Den" to shame, and then there was the joy of knowing that I was to become part of the Cunard family. After a few day's in Southampton learning all the necessary safety rules it was a short drive to Heathrow and a long flight to Los Angeles. When I first saw QE2 my mouth opened and I muttered "oh my god she's a big girl!" The hours are long, but you get to see places only some people dream about. As a new steward you get the feeling that everyone is there to help you, even the Maitre d'hôtel! The friends you make are for life.

My time onboard in something that will always stay with me.

An exciting programme of events is planned throughout the town over the four days from live music, Shanty Singers, buskers, maritime exhibitions, entertainment, bars, markets and fireworks. The town centre will be closed to traffic allowing everyone to meander at their own pace through the town and enjoy a car free atmosphere.

www.falmouthtallships.co.uk

Falmouth has a long association with Tall Ships and is looking forward to welcoming them back to the port in September. well as welcoming visitors to the town.



Entering Poole Harbour

In conclusion

Bob Harrison was very honoured to be invited to dinner with Mr & Mrs Stein Kruse onboard Eurodam when the ship called into Southampton recently.

Mr Kruse is the President of Holland America Cruise Line.

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