

Latitude

Destination Southwest Newsletter

March 2010



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North Devon Harbour shows support for DSW

Ilfracombe's Harbour Master, Lieutenant Commander Rob Lawson MNI RN Rtd has recently re-briefed his Harbour Board about the importance of showing support for the Destination Southwest Project (DSW).

Unfortunately Ilfracombe has not received a significant amount of Cruise calls in recent years. However, it is looking forward to 3 very high profile calls in 2011, when the Town will once again pull out all the stops to ensure that the 'Cruise Guest Experience' is second to none. Lieutenant Commander Lawson said, "The Harbour Board are very keen to support the excellent work of DSW and, despite the squeeze on budgets being experienced by everybody, they felt that committing a new grant of £500 was money well spent".

Ilfracombe is well placed to offer a quality cruise visit, with the Island of Lundy, surrounded by England's first Marine Conservation Zone, close offshore. The town itself is situated within an Area of

Outstanding Natural Beauty and also within a UNESCO World Heritage Biosphere Reserve. Anybody wishing excitement of a spectral kind could do no better than to visit Chambercombe Manor, made famous for it's television appearance on, 'Britain's Most Haunted'. Rob Lawson added, "With Exmoor National Park close by and a new fast cat ferry service opening up opportunities for Cruise Passengers to visit South Wales, we feel that Ilfracombe offers tremendous value for money to the Cruise Industry and we would welcome any cruise enquiry".



International Cruise Conference 2010 Plymouth

International cruise industry experts gathered in Plymouth last month for the second international Cruise Conference.

The two day conference hosted by the city's university was opened by leading industry figure, Professor Ross Dowling from Edith Cowan University in Western Australia and included master classes designed to showcase work in the industry and share practical skills.

Conference chairman, Dr Philip Gibson, said: "We were honoured to host this world-class event which provided us with the perfect platform to show case the university and its facilities as well as promoting the Cruise Management Degree Programme that we offer here. Students on the Cruise Management degree course were responsible for coordinating the conference providing them with a valuable insight and hands-on experience of the cruise industry with a fantastic opportunity for networking with leading industry professionals including our very own DSW Cruise Director Bob Harrison.



Fal River links

The Port of Falmouth on the south coast of Cornwall is so much more than a harbour, it is the gateway to a rich and diverse experience that is linked to the sea and the long deep estuary that is reputed to be the third largest natural deep water harbour in the world.

The estuary is a designated area of outstanding natural beauty. Bustling with life it is popular with divers, sailors, water sports enthusiasts and visitors and hosts a wide range of festivals and international events. What makes Falmouth stand apart from other harbours is its integrated network of ferries, buses & trains that connect the wide range of attractions and gardens around the estuary.

Through the 'Fal River Links' project the port is able to offer visiting ships a range of pre-packaged services that give passengers easy access to this transport network and the places it connects.

Isles of Scilly voted top ten in the World

Renowned international travel guide Frommer's - has named the Isles of Scilly as one of 'the' top 10 destinations in the World to visit in 2010.

The only UK destination to make the list, the Isles of Scilly was named in the top 10 along with other destinations such as Hanoi, Copenhagen, Hawaii and Abu Dhabi, it is the first time that the Islands have made the prestigious list.

Frommer's wrote of the Isles of Scilly - The Islands are a collection of secluded sandy

beaches, Bronze Age burial chambers, and rocky promontories, and a smattering of beautifully located cafés ensure plenty of diversions -- such as kayaking, sailing, and windsurfing -- en route. There are five inhabited islands: St. Mary's, Tresco, St. Martin's, St. Agnes, and Bryher, along with more than 150 uninhabited ones that lie scattered across the shallow turquoise seas. Fringed with beaches of soft, pale sand, the archipelago has the exotic appeal of some faraway holiday paradise, an impression enhanced by the balmy, frost-free climate and colourful subtropical plants.



Fal River Links destinations include Trelissick Gardens, Smugglers Cottage, Lamorran Garden, The Tresanton Hotel, National Maritime Museum, St Mawes & Pendennis Castles, Truro Cathedral and the Royal Cornwall Museum.

Visitors travelling around the estuary will be able to use the one day Fal Oyster Card which gives the holder unlimited use of the integrated network of ferries, buses and trains as well as entry to all the local attractions.

Visit www.kingharryscornwall.co.uk/home for more information and sailing times.



Fowey's Town Crier of 30 years, Michael Penprase takes time to welcomes cruise ships and its passengers to the Cornish town, making time of course for any photo opportunities, as you can see here.

UPDATE:
New DSW Partners
Destination Southwest is very pleased and proud that Bournemouth University have joined the project.

Jurassic Coast becomes giant outdoor classroom

A new natural History Museum course is set to turn the Jurassic Coast into a landscape for learning. As people sign up for geology classes with some of the world's leading experts.

The course is one of the first of many being offered by a new outreach study centre in the heart of the Jurassic coast in Lyme Regis.

The Jurassic Coast Studies Centre is a joint venture with the Natural History Museum and Field Studies Council to establish The Jurassic Coast Field Studies Centre as a 130 bed residential facility for field based learning in the Earth, Natural and Environmental Sciences along the Jurassic World Heritage Site and linked to the newly opened Darwin Centre.

The Centre will target and accommodate different types of groups, including; primary, secondary and university students, special interest parties including supporting teacher training and professional career development, groups of academics; with a range of accommodation provision and conference facilities. It will also have the potential to act as a conference and training venue, provide



workshop space, support research projects, and offer museum gallery spaces.

Marcus Dixon, chief executive of the Lyme Regis Development Trust said the centre could provide a much needed boost to the economy all year round as well as encouraging people to become more engaged in science.

The South West welcomes back The World in 2010

The 'home' of the Residents will spend July 27th, 28th and 29th in Dartmouth, another inaugural call for the region and returning to Fowey 29th, 30th and sailing 31st July.

Plus a record breaking number of cruise calls

for the Isles of Scilly and Plymouth means that the world of international cruising is beginning to recognise what the South West of England has to offer, with a little help from Destination Southwest that is!



The World at anchor, Tor Bay

Plymouth's Summer of Fun

Plymouth Summer Festival returns for its 4th year in 2010 showcasing the best events and attractions that Plymouth has to offer.

Running from May to September an entire programme of Summer events from gigs, shows, live screenings in the City Centre and major outdoor events on the Armada Way Piazza the City Centre is alive with the buzz and excitement of Summer.

For a full details of Plymouth's summer festival visit www.plymouthsummerfestival.com.



Style Plymouth returns to Plymouth City Centre for 2010. From 25 - 27 March the City Centre will be celebrating all that Plymouth Fashion has to offer.

Tackling the label that Plymouth is the worst dressed city in Britain there will be a large marquee erected on the City Centre Piazza that will play host to an array of different fashion and styling based events including, Hair and Beauty treatments, a Remaking station and a specially commissioned Style Plymouth cocktail bar. Style Plymouth will feature a large 'Swishing' event hosted by St Luke's Hospice offering guilt free swap shopping and a variety of different fashion, hair and beauty stalls. For more information visit www.plymouthcitycentre.co.uk

Sleuths! Torbay's Festival of Crime Writing

The scene is set for a delightfully devious celebration of crime writing on the English Riviera.

The death count is sure to be high, as some of the country's most scheming criminal minds descend on the Bay. Sleuths! Will play host to a number of eminent authors as well as boasting crime writing workshops, talks, plays, poetry reading, murder mystery evenings, films and a veritable crime wave of other dastardly diversions and guilty pleasures. The festival runs from 20-24 April 2010. For more information visit www.englishriviera.co.uk.



Blooming Marvellous!

Spring is in the air and means Eden is positively blooming.

Spring comes early and lasts longer in Cornwall – especially at Eden. This year the famous biomes will be celebrating spring with a special festival that focuses in all things Cornish.

The Eden Project's Spring Festival means the outdoor space will be awash with drifts of drifting daffodils painting the landscape with swathes of sunny yellows, rows upon rows of dancing tulips. The festival opens from late February and is just one of the many events taking place at Eden over the forthcoming months.

News in Brief: Portland Freezes Tariffs

Prices Freezes to support the shipping industry have been put in place by Portland Harbour Authority.

The South Dorset Port will hold harbour dues, berthing dues and pilotage charges until 31 December 2010 for all commercial vessels using the marine facilities.

With over 2000 acres of water and depths of up to 15m, Portland Harbour offers a wide range of facilities for commercial customers

including luxury cruise liners and cargo ships. The Harbour is well protected from prevailing winds by the isle of Portland itself and the man made breakwater providing all round shelter.

And with surrounding tidal waters having an extremely small tidal range, the area is the perfect place for preparations of the British Olympic sailing team as they practise ahead of the 2012 Olympic Games.



Bob Harrison, DSW's Chief Executive Officer delivering his key note speech at the International Cruise Conference hosted by Plymouth University in February 2010.

Events Diary 2010

Brixham Pirate and Shanty Festival
30 April – 3 May

Plymouth Summer Festival
May through to September

Dartmouth Music Festival
7-9 May

Daphne du Maurier Festival
13-22 May

Brixham Heritage festival
29 May-5 June

English Riviera Geopark Festival
31 May- 6 June

Royal Bath and West Show
2-5 June

Royal Cornwall Show
10-12 June

Lyme Regis Jazz Festival
2-4 July

Spirit of the Sea 2010
3-11 July

Bournemouth Air Show
19-22 August

Torbay Royal Regatta
21- 25 August

Torbay Week
20-25 August

Melpash Show
26 August

Dartmouth Regatta
26-28 August

Dorset County Show
4-5 September

Agatha Christie Festival
12 – 19 September

Destination Southwest — A growing partnership.
Would you like to be part of this growing initiative or know other organisations that may be keen to get involved email bohrharrison@aol.com

Latitude is a quarterly newsletter published by Destination South West. If you would like to promote any news or produce any articles for future editions, please email: bohrharrison@aol.com.

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